

Jefferson County Fair Park October 6, 2016 | Meeting Minutes

The Jefferson County Fair Park committee met on Thursday, October 6th at 8:00 a.m. in the Activity Center Conference Room. Present were: (Fair Committee) Russell Kutz, Jennifer Hanneman, Matthew Foelker, Ron Buchanan, Fair Park Director David Diestler, Fair Park Supervisor Roger Kylmanen, Marketing/Administrative Assistants Amy Listle and Renee Busshardt, County Administrator Ben Wehmeier. Blane Poulson was not in attendance.

A quorum of the Jefferson County Fair Park Committee was present, meeting duly noted and the door open.

Review and Approve Agenda

Minutes: A motion was made to accept the minutes of the September 1, 2016 meeting as presented and seconded. Motion carried.

Communications: Email from Carman and Paula Vaughn commending the good job done with winter storage.

Public Comment: None

Financial Report: The financial report from August 2016 was reviewed.

Director's Report: David reported that he is continuing to meet or consult with entertainment agents as to the entertainment for the 2017 Fair. Ecommerce has been set up through our website provider, Saffire.

Supervisor's Report: Roger recapped the September events which included Sheep and Wool, Gemuetlichkeit and Madison Classic's fall car show. The last horse show of the season will be held this weekend, October 8 & 9. The staff will be winterizing the outside buildings and water lines and getting the buildings ready for winter storage.

Office Report: Amy Listle reported that the Fair Park has booked a new event, Jefferson Winter Art'z & Craft Show. Advertising has been updated. The office has also been managing the winter storage, reconciling Fair Park events and compiling data for the new financial system being implemented. Amy Listle presented updated results from the Fair Survey. Amy advised the committee that next year will be the 40th anniversary of the car show being held at the Jefferson County Fair Park. The Appreciation Dinner has been set for November 3 at 5:30 p.m.

Next Meeting: The next meeting was set for November 3, 2016 at 4:30 p.m. in the conference room of the Activity Center.

With no further business, Ron Buchanan made a motion to adjourn the meeting. Jennifer Hanneman seconded. Motion carried. Meeting adjourned at 9:12 a.m.